

DESTINATION RACES

Wine Country Half Marathons



BECOME AN EXHIBITOR AT OUR
2015 Pre-Race Expos and Signature Post-Race Wine & Music Festivals

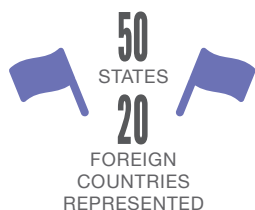
PRESENTED BY



Produced by Destination Races, these races and events offer exhibitors with some of the best demographics in the running industry. Destination Races events are “boutique-style”, offering more quality one-on-one time with customers and no over-saturation of exhibitors and sponsors.

MEET OUR RUNNERS

Based on Destination Races' events

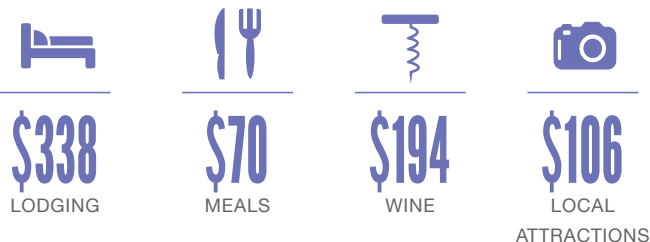


WEEKEND AVG. SPEND

per participant

Connect with over 5,000 active, affluent and well-traveled wine and running aficionados and tourists from all over the world.

Showcase your products in a relaxed and enjoyable pre-race Expo and post-race Festival atmosphere.



BENEFITS TO EXHIBITORS

- 1 day Expo, the day prior to the race & festival;
- Relaxed and enjoyable Expo and Festival atmosphere;
- Affiliation with leading brand and series that reaches national market and desirable demographic;
- Opportunity to receive discounted entries into sold out races;
- Opportunity to drive traffic at Expo and Festival through pre-race Virtual Event Bag.



2015 Race Expo and Festival Dates and Locations



SANTA BARBARA

Friday May 8 & Saturday May 9
Expo Hotel Corque, Solvang CA
Festival Solvang Park, Downtown Solvang
3,500 runners/5,000 Spectators



VIRGINIA

Friday May 29 & Saturday May 30
Expo Lansdowne Resort, Lansdowne
Festival Doukenie Winery, Hillsboro
3,000 runners/3,000 spectators



NAPA TO SONOMA

Saturday July 18 & Sunday July 19
Expo Hanna Boys Center, Sonoma
Festival Sonoma Plaza, Sonoma
4,000 runners/5,000 spectators



OREGON

Friday August 7 & Saturday August 8
Expo Evergreen Aviation Museum, McMinnville
Festival Downtown Carlton
2,500 runners/3,500 spectators



KELOWNA

Saturday September 5 & Sunday September 6
Expo Delta Grand Okanagan Hotel, Kelowna
Festival Waterfront Park, Kelowna
2,000 runners/3,000 spectators



WOODINVILLE

Friday September 18 & Saturday September 19
Expo Location to be announced
Festival Location to be announced
2,000 runners/3,000 spectators



HEALDSBURG

Friday October 30 & Saturday October 31
Expo Vintners Inn, Santa Rosa
Festival Warm Springs Recreational Area
3,000 runners/3,600 spectators



TEMECULA

Friday November 20 & Saturday November 21
Expo City of Temecula Civic Center
Festival Wilson Creek Winery, Temecula
2,500 runners/3,600 spectators



www.destinationraces.com

(707) 933-1769
exhibit@destinationraces.com

1224 Sperring Road
Sonoma, CA 95476

f facebook.com/destinationraces
i instagram.com/winecountryhalf

t @WineCountryHalf
#YourPerfectHalfMarathon

2015 Exhibitor Application

EXHIBITOR PROFILE

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Contact Name _____

Description of Product or Service _____

Sell or Sample? _____

Bringing your own branded tent? Yes No

Preferred Space Indoor Outdoor Either

EXHIBITOR FEES PER RACE

\$400/\$550* Expo

\$300/\$400* Post-race Wine & Music Festival

\$600/\$850* Both Days

*Napa to Sonoma

	EXPO	FESTIVAL	BOTH
Santa Barbara	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Virginia	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Napa/Sonoma*	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Oregon	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Kelowna	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Woodinville	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Healdsburg	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Temecula	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

EXHIBIT SPACE

Each Exhibitor will be provided with a 10' x 10' space and an 8' draped table with two chairs unless requested otherwise.

ADDITIONAL FEES

100 sq. ft extra space, \$300 (if available)

Tent Rental (10' x 10'), \$175

Electricity, \$50

Extra Table \$50

Virtual Event Bag \$250

Virtual Event Bag is a digital coupon distributed to all runners via email and smartphone before and after each race. Redemption offer can be used to drive traffic to expo booth, retail or website.

BOOTH ASSIGNMENT

An expo floor plan will be provided. Choices are available on first-come, first-serve basis, based upon the date your deposit is received. Event sponsors receive first priority.

CONTRACT TERMS

We, the exhibitor, hereby apply for exhibit space for our use at the event. We understand the event will do its best to accommodate request for specific spaces by the exhibitor and best available option will be secured once the signed contract payment is received.

CANCELLATIONS

In the event an Exhibitor cancels all or part of the exhibit space contracted for, the Exhibitor must do so in writing (email OK) and will be refunded based on the following schedule:

Cancelled exhibit space rental:

Prior to 60 Days out	90%
30 to 60 Days out	50%
If within 30 Days of Expo	0%

TERMS

We agree to leave the exhibitor space clean and vacate within 90 minutes of expo or festival closing time. We understand that if we do not set up prior to posted event opening time, we may forfeit our space and fee. The individual signing this contract below represents and warrants that he/she is duly authorized to execute this contract on behalf of stated Exhibitor and agrees to abide by its terms and conditions.

TOTAL AMOUNT

SIGNATURE

DATE

Please pay by Credit Card (see form) or send a check to:

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(707-933-1769)



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